

STRATEGY 2016 REGISTRATION (You may make copies of this form. Please print clearly.) **SEATING IS LIMITED. PLEASE REGISTER EARLY!**

Payment in advance required. Payment by check preferred.

Make checks payable to: **West Suburban Patriots**. Mail with completed registration form to: 827 S. Grant Avenue, Villa Park, IL 60181

Check Enclosed. I have registered by credit card on line via Eventbrite link below. (If so, please scan or photograph completed registration form and email to: carol@tolgraphics.com)

First Name _____ Last Name _____

Organization (if applicable, i.e. name of tea party group, pro-life group, etc.) _____

Street Address _____

City/State/Zip Code _____

Email Address _____

Home Phone _____ Cell Phone _____

Your U.S. Congressional District _____ Are you currently a Precinct Committeeman for your township? YES NO Township Name _____

Are you staying in the area on Friday evening? YES NO If "YES", would you like to meet with other activists for dinner? YES NO

**Questions? Call
(630) 830-0653**

_____ Regular Registrations at \$55 per person Sub total _____

_____ Student Registrations at \$35 per student with valid school ID. (School Name _____) Sub total _____

(Breakfast Buffet and Lunch are included with paid registration.) TOTAL _____

Use this link to register by credit card. Note Service Fees will apply: <https://www.eventbrite.com/e/strategy-2016-grassroots-activist-conference-tickets-20854518426>

AGENDA FOR THE DAY (Subject to change.)

8AM-10AM: Breakfast with the Candidates – Hear from conservative candidates who share our values. Buffet breakfast served (included in registration cost).

10:15AM-12:15PM: Morning Strategy Session: Keynote speakers Gray Delany and Zachary Werrell. (Copies of their book available for purchase and signing).

12:30PM-1:30PM Lunch: Provided (included in registration cost).

1:30PM-2:30PM Afternoon Strategy Session: Jim Edwards, Chairman, Illinois Leadership Project.

2:45PM-3:45PM Round table discussions and idea exchange.

4PM-5PM Closing Strategy Session: Action plan to implement the strategies we've learned.

For more information and the latest updates, see the Event web page:

<http://westsuburbanpatriots.ning.com/events/strategy-2016-grassroots-activist-conference>

ADDITIONAL INFORMATION

When: Saturday, February 13, 2016
8AM – 5PM

Where: Good Shepherd Lutheran Church
3516 White Eagle Dr, Bloomington, IL 61704

Cost: \$55 per person
\$35 per student with valid school ID
(Breakfast Buffet and Lunch included in registration fee)

Lodging: Special pricing available at these nearby hotels.
Mention "Strategy 2016"

Bloomington Château Hotel & Conference Center
1621 Jumer Dr, Bloomington • Phone : 309-662-2020
<http://www.bloomingtonchateau.com>

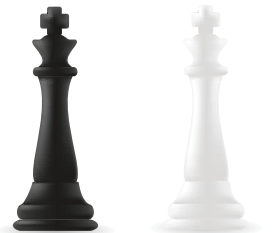
DoubleTree by Hilton Hotel Bloomington
10 Brickyard Drive, Bloomington • Phone: 309-664-6446
<http://doubletree3.hilton.com>

This event is hosted by a coalition of tea party groups: Bloomington/Normal Tea Party, Huntley Tea Party, Northern IL Tea Party, Tri-County Freedom Coalition, West Suburban Patriots. All conservative activists and groups are welcome and invited to attend: Tea Party, 912, Pro-Life, Pro-2nd Amendment, etc.

HOW DO WE WIN AT CHESS... WAR ... POLITICS...?



strategy 
noun | strat-ə-jē | \ˈstrɑ-tə-jē\
Definition of STRATEGY
plural strat-ə-jies
2016
: a carefully developed plan or method for achieving a goal or the skill in developing and undertaking such a plan or method <We learned strategies for improving business.>



ON SATURDAY, FEBRUARY 13, 2016, FROM 8AM - 5:00PM, PLEASE JOIN US IN BLOOMINGTON, IL FOR A ONE-DAY STRATEGIC PLANNING CONFERENCE FOR CONSERVATIVE GRASSROOTS ACTIVISTS.

KEYNOTE SPEAKERS: GRAY DELANY AND ZACH WERRELL



The primary defeat of House Majority Leader Eric Cantor on June 10, 2014 was the most stunning upset in modern political history. Shown by his own polling to be leading by 34 points in the Virginia district he'd represented fourteen years, outspending little-known primary opponent Dave Brat 40-1, Cantor – widely presumed to be the next Speaker – was crushed by eleven points. The architects of that remarkable, against-all-odds victory were 23-year old Zach Werrell and 24-year old Gray Delany. In *How to Bag a RINO* they reveal in detail how it was achieved, and

why it is a model for similar insurgent GOP campaigns across America as grassroots Republicans fight to take back their party, and the country. <http://www.howtobagarino.com>



"This is the book the Republican establishment does NOT want you to read"
– Peter Schweizer, Author, *Clinton Cash* and *Throw Them All Out*

JIM EDWARDS, CHAIRMAN, ILLINOIS LEADERSHIP PROJECT



The Illinois Leadership Project has a mission to engage more people in the public policy arena and to develop effective leadership for the benefit of the people. Many conservative activists are already serving as Precinct Committeemen in their local townships. Jim will share the results of some of his research regarding the power of PC's, how we can foster more cooperation within that structure, and how we can kick our effectiveness up a notch by building a Block Captain program in our area. This information is not just for PC's. You may not be a Precinct Committeeman (yet!), but you can become a Block Captain right now.



ROUND TABLE DISCUSSIONS AND IDEA EXCHANGE



Thanks to the prompting of Catherine Portera and her leadership team in the Huntley Tea Party, months ago a few tea party leaders in the Chicago suburbs began to meet and strategize. The idea was to more effectively work together to achieve common goals. As we met and talked, we found that people in our groups had great ideas and wisdom to share, but did not have many opportunities to do so. We discovered that often the best and most effective projects we've done have come at the suggestion of people within our groups. We also discovered that other groups were doing great things that were having an impact, and that each of our groups could duplicate those efforts. By working together, we can become force multipliers.

At this conference, we will set aside time for round-table discussions and the exchange of ideas. Next, those ideas will be shared with all of the attendees, so we can take these strategies back to our local districts and put them to use. We'll offer a "free market of ideas" from which you may choose the cream of the crop.

CLOSING SESSION

You can have the best strategic plan in the world, but unless you implement and work the plan, it is worthless. To wrap up the day, we'll gather in cohorts by U.S. Congressional District. The focus of these cohorts is to get to know the activists who are in or near your District and to exchange contact information. Before we leave, we suggest that each group set a date for a follow-up meeting with their cohort to begin implementing the strategies we've acquired.



co·hort

/ˈkɒˌhɔːrt/ ⓘ

noun

1. an ancient Roman military unit, comprising six centuries, equal to one tenth of a legion.
synonyms: unit, force, corps, division, brigade, battalion, regiment, squadron, company, troop, contingent, legion, phalanx
"a Roman army cohort"
2. a group of people banded together or treated as a group.
"a cohort of civil servants patiently drafting legislation"

WHY HAVE A STRATEGIC PLANNING CONFERENCE FOR ILLINOIS GRASSROOTS ACTIVISTS?

In this critical election year there are powerful people and groups working to pick "winners" and "losers". Some are even trying to limit our choices BEFORE "We the People" have a chance to vote in the March 15th Primary. Conservatives in Illinois must leverage every possible advantage to ensure a fair and open election. To help the candidates who support our values win these critical races, we must work together.